

LESSON PLAN

Period	Date (Tentative)	Topic	Unit No.	Teaching Methodology	Remarks	Corrective Action Upon Review
	05/12	Introduction to ME				
	06/12	Defining ME				
		scope of ME				
	07/12	Demand Analysis				
	08/12	Demand Determinants				
		Level Demand &				
	12/12	Exceptions				
	13/12	elasticity of demand				
	14/12	signs of elasticities				
		measuring elasticity				
	15/12	price change				
		elasticity of demand				
	19/12	Demand forecasting				

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	20/12	factorial gaming				
		demand forecasting				
	21/12	Survey method				
	22/12	Statistical methods				
	26/12	Net marketing				
	27/12	Budget approach				
		for demand forecasting				
	28/12	Theory of production &				
		production function				
	29/12	Logarithmic, Jacob				
	02/01	MRTS				
	03/01	Least Cost combination				
		for inputs				
	04/01	Key Performance Indicators				

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Period	Date (Tentative)	Topic	Unit No.	Teaching Methodology	Remarks	Corrective Action Upon Review
	05/1	Introduction to Biology				
	9/01	Cell - Analysis				
		Cell - Concepts				
	10/01	Food & Nutrition				
		Cells				
	11/01	Excretion - Excretion				
		Cells				
	17/01	BE Analysis				
		REP				
	18/01	Excretion Limitation				
	19/01	Food & Nutrition				
	23/01	Food & Nutrition				
	24/01	Introduction to	11			
		nutrition, physiology				
	25/01	Cells				

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Period	Date (Tentative)	Topic	Unit No.	Teaching Methodology	Remarks	Corrective Action Upon Review
	30/01	market structure				
		types of competition				
	31/01	perfect competition				
	01/02	monopoly & monopolistic competition				
	02/02	price output determination is				
	06/02	perfect competition and monopoly				
	07/02	compd - of price				
	8/02	price strategies				
	09/02	Concept of Management - I				
		Introduction				
	13/02	management & organization				
	14/02	nature of organization				
	15/02	planned mgt				

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Period	Date (Tentative)	Topic	Unit No.	Teaching Methodology	Remarks	Corrective Action Upon Review
	16/02	Taylor's principles				
	20/02	Fayol's principles x, y theory				
	21/02	Hawthorne Experiment				
	22/02	McGregor's theory				
	23/02	Maslow's theory				
	27/02	System approach				
	28/02	Leadership styles				
		Group Dynamics				
		Management -				
	01/03	End mid examination				
	02/03	End mid examination				
	06/03	Introduction to	1			
	07/03	marketing and				
	08/03	Human Resources				
	09/03	management -				
	13/03	Factors of marketing				
	14/03	marketing process				
	15/03	marketing strategy				

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Period	Date (Tentative)	Topic	Unit No.	Teaching Methodology	Remarks	Corrective Action Upon Review
	16/03	Basic product				
	20/03	life cycle				
	21/03	Channel of distribution				
	22/03	Concept of HRM				
	23/03	HRD plan				
	27/03	function of HR mgmt				
	29/03	Recruitment selection				
	30/03	Managing Teams				
	03/04	and development				
	04/04	performance appraisal				
	06/04	Job analysis				
	10/04	motiv. Rules				
	11/04	i) mid examination				
	12/04	ii) mid examination				
	13/04	iii) mid examination				